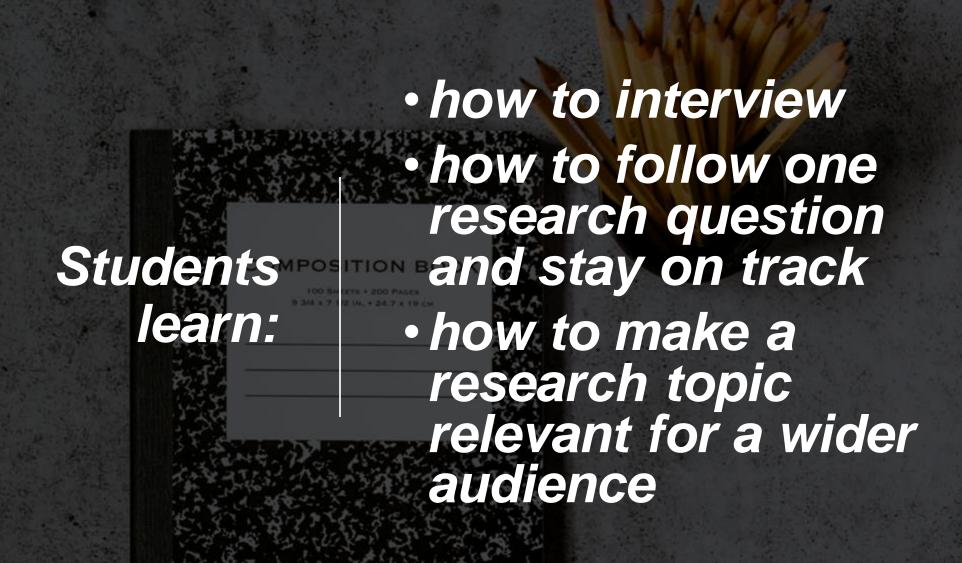


By Paula Bialski
Associate Professor for Digital Sociology
School of Humanities and Social Sciences



How did we do it?

1. Pick a larger question your class can (partially) answer with a 10-episode podcast series (ex. how did the lockdown affect various members of the music industry?)



2. Split the students into groups (usually 2-3 is enough)

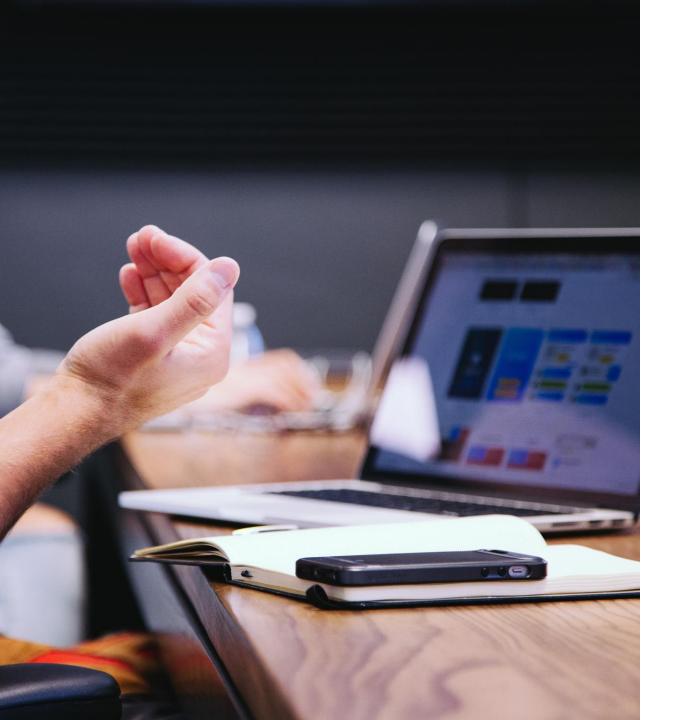
3. Show students a variety of podcast formats – but decide on one that the entire series will stick to



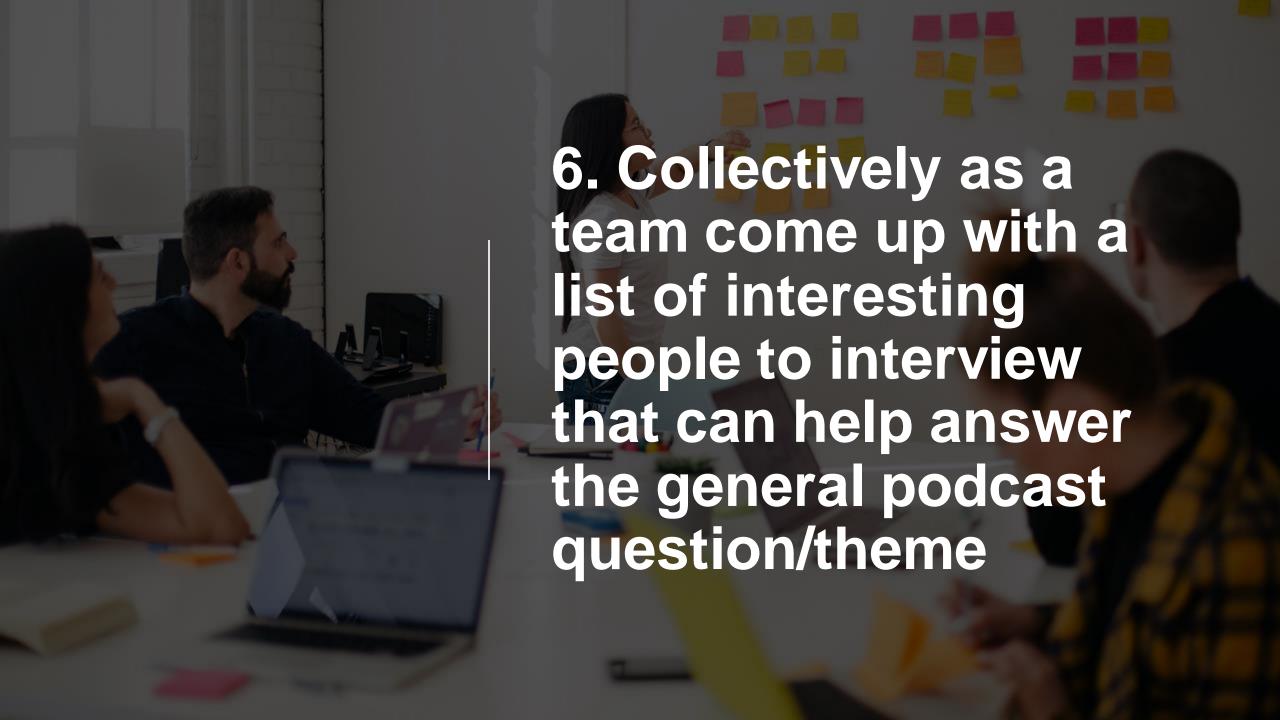




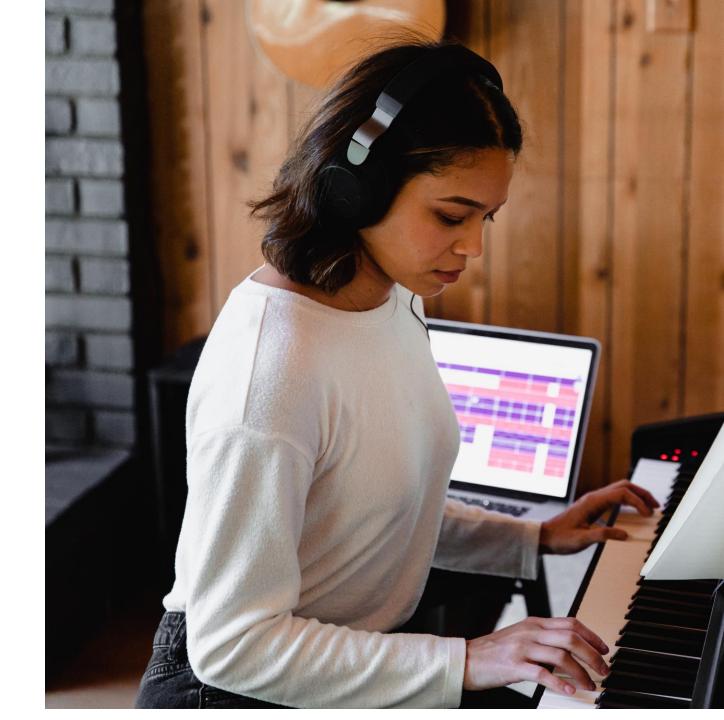
4. Write a general script template the students will have to stick to



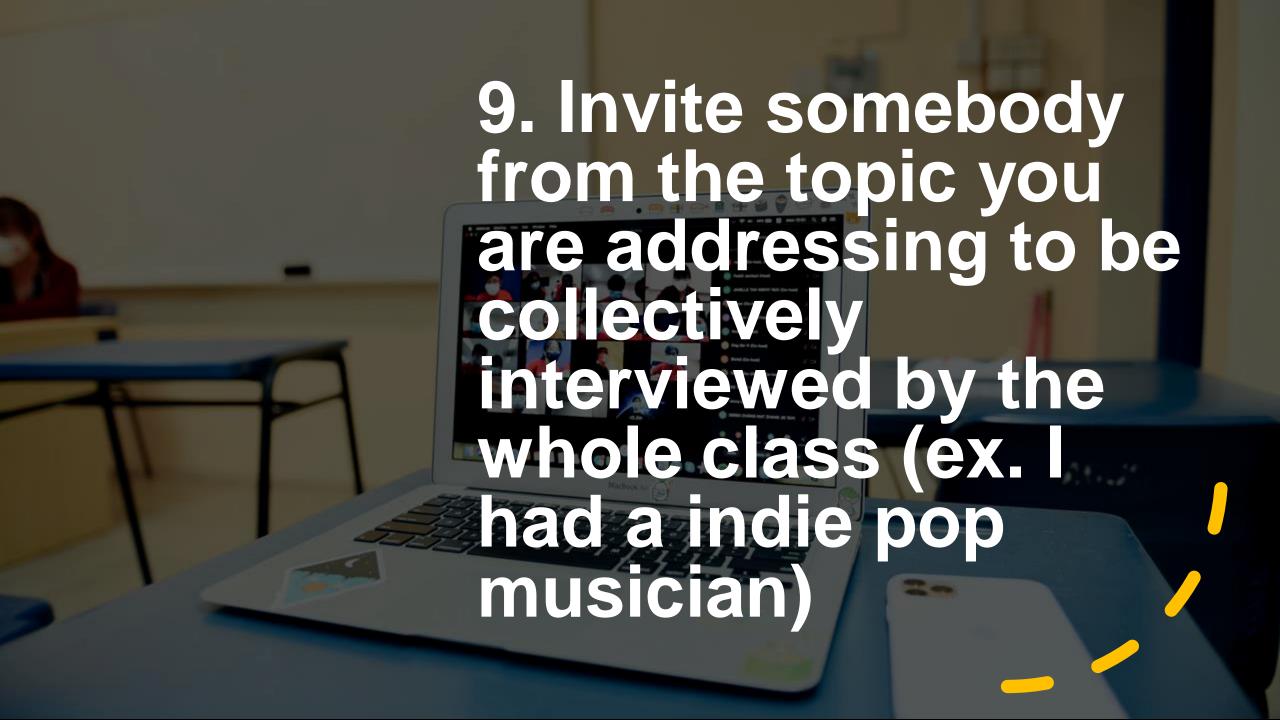
5. Bring in a guest podcast producer to help them with audio and recording basics



7. Get students to pick one of these people/charact ers to focus on





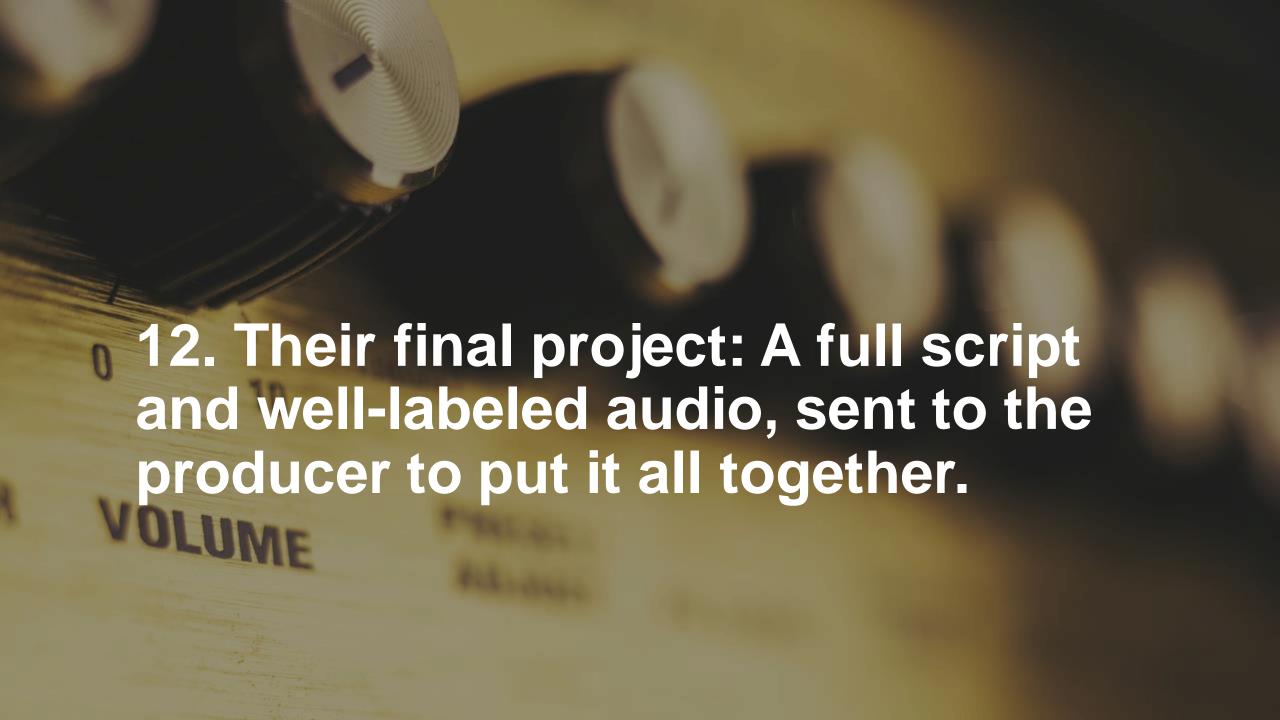




10. Discuss what went right, what went wrong in this collective interview.

11. Send students to the field, giving them time for their interview(s), and script-writing.





The final product: a podcast series!



PODCAST

Music in Lockdown

Paula Bialski

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(i) Learn about COVID-19

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Episode 1: The Indie Musicians

Indie musicians have been hit particularly hard during the pandemic: live concerts have disappeared, leaving indie musicians with barely any income from streaming services or...



Jul 2021 · 33 min 1 sec left

(i) Learn about COVID-19

Learn more

About

Music in Lockdown is a 10-part documentary series created in the Sound & Society class at the University of St. Gallen in the spring of 2021, and archives the changing lives, struggles and achievements of the music industry during the Covid-19 pandemic. Each episode was written and produced by students - who interviewed a variety of characters making up our musical worlds including samba musicians in Brazil, club owners in Zurich, and indie musicians in Berlin. The project is led and hosted by Paula Bialski and engineered by Heights Beats. A new episode will be released every Monday, starting on July 19th.



Music in Lockdown

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Episode 4: The Band (with Eric Levi and Rob Harris)



Episode 3: The Producers
AUGUST 03, 2021



Episode 2: Samba







Music in Lockdown

Episode 1: The Indie Musicians

JULY 19, 2021 PAULA BIALSKI



LISTEN ON









SHARE EPISODE





SHOW NOTES

Indie musicians have been hit particularly hard during the pandemic: live concerts have disappeared, leaving indie musicians with barely any income from streaming services or online gigs. In this episode, Lydia Klotz and Patrick Sauer interview three indie musicians: Christoph from the band Strand Child (based in Berlin, Germany) and Beri and Jonas from the band What Rules (based in Baden, Switzerland) in order to explore how the pandemic has impacted the careers of these musicians, their ways of interacting with fans, and their prospects for the future.



- Always work as an "editorial team"
- in order to make a listenable podcast, make yourself the editor-in-chief/head-ofproduction
- Do work with a sound engineer (find funding for this!)

And finally:

Thank you to the Teaching Innovation Lab on campus for their financial support!