

How to podcast

St. Gallen, 25. Mai 2022
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I know you want it

- FRESH
- creative element for your course
- boost students motivation

Things to consider

- Language
- Structure
- Format
- Equipment
- Room/Place
- Post-Production





Watch your language!

- simple structure
- appropriate vocabulary
- talk in images

Structure



Structure

Intro

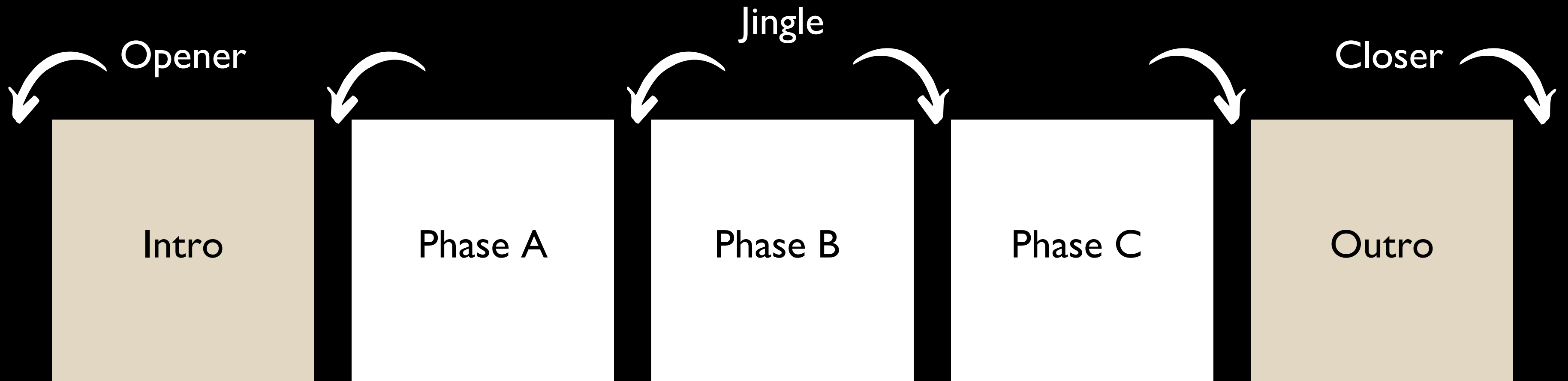
Phase A

Phase B

Phase C

Outro

Structure



Format

- Solo Podcast
- Co-Hosted/Conversational Podcast
- Interview Podcast
- Panel Podcast
- Video Podcast

What Equipment do I need?

- Microphones
- Laptop
- Interface
- Mixer



Microphone



Shure PG 42
USB Microphone



Sennheiser MD 42
XLR-Microphone



Rode Procaster
XLR-Microphone



Rode Wireless Go
Wireless-Microphone

Interface



Zoom H5
Klein aber oho!

Mixer



Rodecaster Pro
All-rounder

Get yourself a room!

- Rug
- Clothes/Jackets
- Pillows
- Wardrobe
- Blanket



Post Production

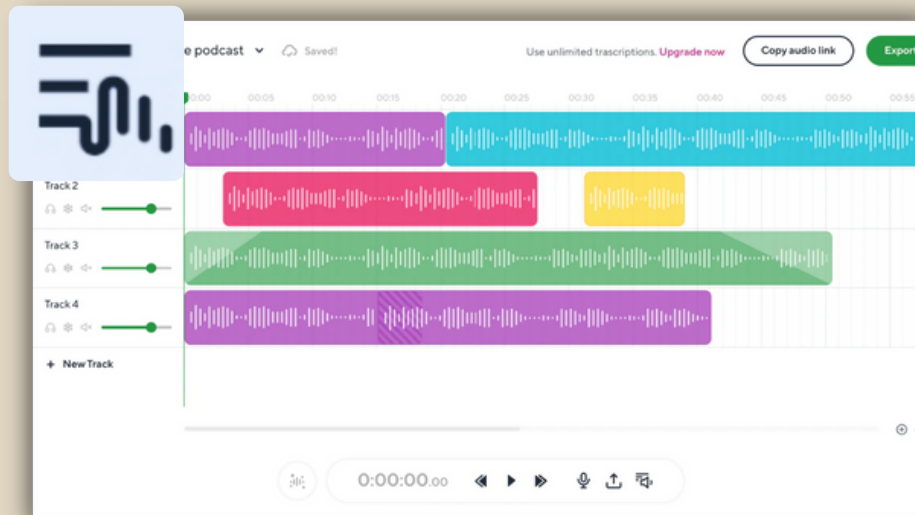
- Remove background noise
- Level your audio tracks
- Cut your audio
- Insert opener, jingle & closer (if used)

If ambitious

- Normalise
- Compress
- etc.



Audio Editing Software



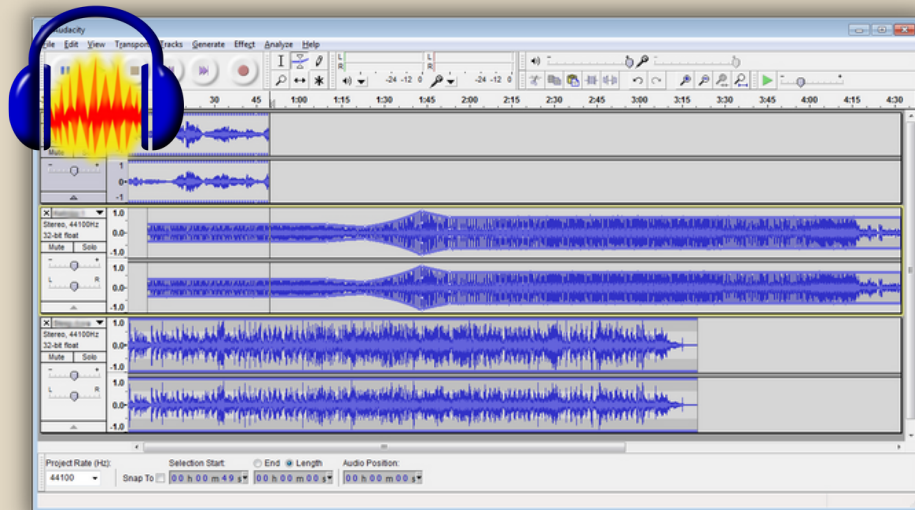
Podcastle

- easy to use
- interview mode
- practically free



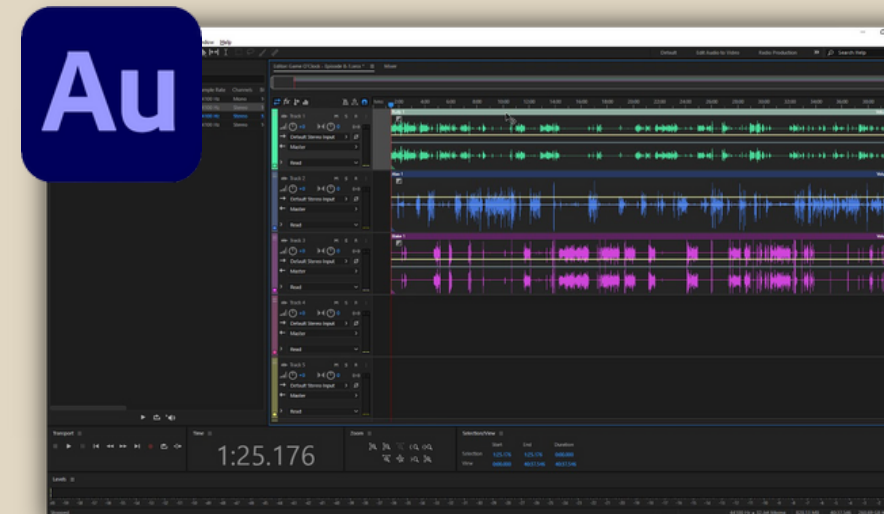
Garageband

- multitrack recording
- preinstalled Apple
- free



Audacity

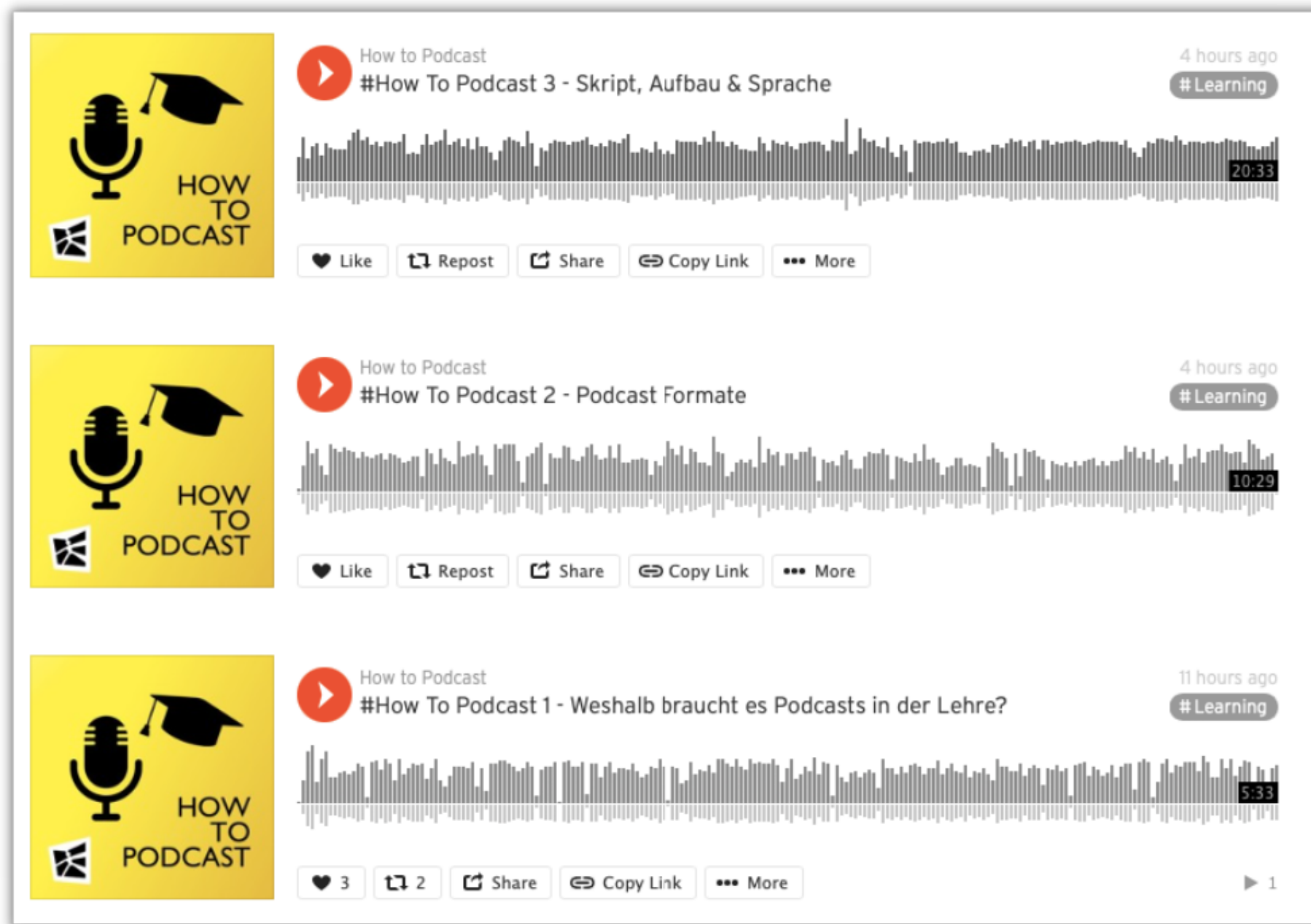
- complex
- wide editing possibilities
- multitrack recording
- free



Adobe Audition

- complex
- wide editing possibilities
- multitrack recording
- \$\$\$

Want to know more?



- explanatory podcast
- for the time being only on sound



We support you

- Equipment rental
- Editing suites (01-021)
- Support regarding equipment & editing
- Individualised openers & jingles
- Openers & jingles workshop upon request



Contact Us

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